



## **From Swiss origins to world player**

### **The 50-year success story of Emil Gisler AG / GIPO AG**

*The leading product among crushing and screening plants on the international market comes from Seedorf in Uri. Here, Emil Gisler AG and GIPO AG develop bespoke second-generation solutions for processing natural stone and recycling.*

If you drive to the canton of Uri, you may pass through the Seelisberg Tunnel, depending on your route. For the engineer Emil Gisler and his wife, Elisabeth Gisler-Muff, the construction of this tunnel in 1973 was the initial spark for their self-employment. Their small business was able to undertake minor repair work on the tunnel boring machines and, as a result, they were soon able to recruit their first employee. Emil Gisler was a visionary entrepreneur and engineer, who built up the business with his commitment to quality and innovation. The story of Emil Gisler AG / GIPO AG over the last 50 years is impressive.

### **From past to present**

Emil Gisler reached the most important milestone for the business in 1982 when he produced the first tracked crushing plant for Aggregat AG – this plant was a mobile crusher the size of a tracked excavator and was the first of its kind anywhere. Tunnel pipe-jacking tunnel boring machines for Herrenknecht become a further speciality. Just seven years later, in 1989, GIPO AG (the abbreviation stands for Gisler Power) is founded as the sales company for Emil Gisler AG. Thanks to the excellent order book, the number of employees increases continuously. The production site is regularly enlarged during these years. Following the unexpected death of Emil Gisler in 2017, his daughters Sabine Arnold-Gisler and Claudia Gisler take charge of one of the largest privately owned employers in the canton of Uri. Our similar great success in Eastern Europe speaks for itself; for this reason the subsidiary GIPO d.o.o. is founded in Senj, Croatia in 2018. The proven GIPO crushing plants become ever larger and more comprehensive, which results in a radical increase in the amount of floorspace and restructuring of the production buildings during the period from 2019 to 2021. In 2021 the 1,000th GIPO plant is delivered with great pride. However, the 1,001st plant is also a unique success in our corporate history. This plant is delivered to AGIR Aggregate AG, the same company that bought the very first GIPO plant. From modest beginnings, the company has grown into a global player in the manufacture of construction machinery and plants. Our dedication to excellence and customer satisfaction has made us what we are today.

### **Employees are the basis for success**

Our employees ensure the high standard of our products and services. What started 50 years ago as a one-man business has grown into an organisation with 250 employees. Together with their colleagues in Croatia, more than 320 employees work every day with complete commitment in administration, sales, production and assembly. Our experienced specialists are the guarantor for our highly competent service. Many young people also have



the opportunity to obtain qualified training with us. Twenty training positions are available distributed over eleven different professions. In this way we create the basis for a team of committed, qualified employees we can rely on in the future. We are proud to be an attractive employee for trainees and to offer them the best prerequisites for their professional future.

### **Flexibility due to large degree of in-house manufacture**

Our product range is a proud part of our history and our heritage. What began in 1982 with the design and manufacture of the world's first fully hydraulic tracked crusher has developed into the success story of today. We have specialised in the manufacture of high-quality, robust plants for the construction, mining and recycling industry. Our engineers lead the way in the further development of components and machine types.

In 2003, the manufacture of the GIPOKOMBI RC 170 FDR, the world's largest tracked combined plant with impact crusher and screening machine on one machine chassis caused astonishment. After more than 56,000 operating hours, the plant has an availability of 99.5 % with a throughput of up to 1,100 metric tons/hour (average 857 metric tons/hour).

Today GIPO plants are used in quarries, on landfill sites, in recycling facilities or directly on-site during demolition to crush rock and process rubble in combination with the elimination of ferrous metal and light materials. Applications in temperatures of above 50 degrees such as in Dubai or below minus 50 degrees in Russia are not unusual and demonstrate the tremendous robustness of our plants.

With the plants tailored individually to our customers' every wish and need, we occupy a niche that makes up a good one percent of the total market. We manufacture in-house to a large degree to safeguard our high quality standards for material and plants. We are the only manufacturer in Switzerland to manufacture a variety of components ourselves. We produce components such as impact mills, jaw crushers, steel apron conveyors and conveyor belts here in Seedorf and in this way achieve maximum independence and flexibility. Active teamwork between engineering, production and highly qualified employees also produces a versatile and creative dynamism. For us, everything revolves around our customers and cost-effective solutions. Our products are known for their robustness, reliability and efficiency; they contribute not only to the improvement of work processes, but also to the protection of the environment.

### **Celebrating together our fifty years of success**

In 50 years, the small but versatile workshop run by Emil Gisler has developed with innovative power into two internationally renowned businesses – Emil Gisler AG and GIPO AG. Celebrate with us the open days for our 50th anniversary. On 22 and 23 September 2023 we will open the doors to our production building for business partners and the general public. We warmly invite everyone to raise their glasses with us to five decades of innovation and success.

Our visitors will obtain insights into our production and experience at first-hand how our impressive tracked crushing plants are manufactured. We will be pleased to exhibit the



various versions of our GIPO plants with their innovative and varied drive concepts, as well as the latest addition to the range of other products we market. Find out more about our trend-setting products and technologies. A well-rounded range of entertainment and catering awaits our guests on our production site.

We are looking forward to these special days when we celebrate our anniversary and also want to look to the future. We will continue to offer excellent products and services. Many thanks to all our employees, customers and partners who have accompanied us during the past 50 years. Together we will make the coming decades just as successful!

You will find further information about these eventful days at [www.gipo.ch](http://www.gipo.ch)

**GIPO – move mountains with us.**

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